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Borough of



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November 30, 2017

Dear Business Owner/Community Member;

The Borough of Edgewood works hard to provide a number of youth sports leagues for the children in our area. We are only able to serve the kids in our community through the generous support of local sponsors. These donations give kids the opportunity to thrive within a positive team environment.

We do our best to keep costs to families as low as possible, and we therefore rely heavily on the generosity of individuals and businesses like yours to keep our leagues functioning and up to date. We are writing to ask for your consideration in becoming a one-time or annual sponsor to one of our leagues.

For 2018, the Borough of Edgewood is working to establish a wooden-bat Baseball league to supplement the TBall and Softball leagues that are currently so popular in the summertime. The Soccer league requires new goals and better equipment. All of our leagues have been maintained for years by just scraping by and now we could use your support to help these popular leagues get the funding they deserve.

We have a number of sponsorship packages at varying levels of support. These packages include a variety of advertising opportunities, and ways to bring your business message to our fans and families. For the 2017 season, our leagues served over 300 players from 24 different eastern Pittsburgh Boroughs, our Facebook posts reach thousands, and our bi-monthly newsletter is delivered to every resident. Please see the attached information for details on our sponsorship packages. We are also happy to discuss any options you may have for sponsorship.

Thank you in advance for your generosity!

Sincerely,

Jessica Kaushansky
Office and Recreation Assistant
Borough of Edgewood